



SATURDAY, SEPTEMBER 27
5:30-9:30 P.M.
PAUL MASON SPORTSPLEX

SALSA CHALLENGE

Rules & General Information

How to Participate

1. Submit Salsa Challenge Registration form by August 18, 2014
 - a. Entries will be accepted on a first come, first served basis
2. Pay Salsa Challenge Registration fee of \$15.00
 - a. Make checks payable to: City of Casa Grande
 - b. Additional entry fee is required if entering more than one category
 - i. \$10.00 per additional entry
3. Complete and submit Temporary Event Food Booth Application along with Salsa Challenge Registration Form
 - a. Temporary Food Booth Application is required by the Pinal County Health Department
 - b. Fee does not apply
4. Attend mandatory Chefs meeting
 - a. Meeting will be held on Tuesday, September 9 at 6:00 p.m. at the Dorothy Powell Senior Center

General

1. Participants are responsible for supplying all ingredients and equipment (i.e. cooking utensils, blenders, can openers, serving bowl, etc) needed to prepare their salsa
2. All participants must prepare the following:
 - a. Minimum of three (3) gallons of salsa for the event (per entry)
 - b. One (1) pint for judging (a container will be provided)
3. **The salsa, including all prep work, must be done on-site at the event OR must be made in a Commercial Permitted Kitchen.**
 - a. Pre-made or pre-mixed salsa will be disqualified from the competition
 - b. Canned ingredients are acceptable (i.e. tomatoes, assorted chilies, onions, etc); must be in original container and opened at the event
 - c. Commercial Kitchen Option: Dorothy Powell Senior Center: Thursday, Sept. 25 from 3:00 – 7:00 p.m.

Set Up/Tear Down

1. Each participant must provide their own canopy, table, and chairs (limited to 10x10 space – per entry)
 - a. If registering for more than one category, the same booth space may be used (optional)
 - b. Booth decorations/themes are optional, but highly encouraged
2. Limited access to electricity will be available at the event
 - a. A work station with electrical access will be available for entrants to use for certain appliances (i.e. blenders)
3. Participants may arrive to the event site beginning at 2:30 p.m. for booth set up. Participants may begin salsa preparation upon arrival.
 - a. A brief overview will take place at 3:00 p.m.
 - b. Participants arriving after 3:30 p.m. may not be able to participate
 - c. Upon arrival, please locate a City staff person to receive your space assignment
4. Breakdown of booths may not take place until the conclusion of the event at 9:30 p.m.



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Rules & General Information (cont'd)

Public Tasting

1. A pint of salsa for judging will be collected from participants at 6:00 p.m.
2. Public tasting will be held from 6:30 – 8:30 p.m. (Sampling Kits will be sold to the public for \$2.00)
 - a. Salsa must be prepared and ready for the public tasting at 6:30 p.m.
 - b. Participants must remain at their booth during this time
 - c. Sample cups and chips will be provided throughout the duration of the Public Tasting
 - d. Participants are required to keep the flow from cold storage of salsa to the consumer at a quick pace

Pinal County Health Department Regulations

1. Participants who will be making their salsa at their booth location, are **required** to have a hand-washing station located at their space (refer to Temporary Food Booth Application). A concession area will be available for your use for salsa preparation. If using the concession area, a hand-washing station is provided.
2. Bare hand contact with ready to eat foods is not permitted; participants are required to use disposable gloves. Latex gloves are not allowed.
3. Keep your salsa on ice so it stays at 41 degrees or cooler. Styrofoam ice chests are not allowed.
4. No smoking or eating within the booth space is allowed
5. Keep all food off the ground (coolers, etc)
6. All pre-made salsa must be made in a "Permitted Establishment." Permit number must be indicated on the Pinal County Temporary Food Booth Application.

Judging and Awards

1. A panel of judges will taste and judge salsa based on aroma, consistency, appropriate heat level, color and taste
2. Salsa Categories
 - a. Hot, Mild, Most Unusual
 - b. People's Choice - participants will have the opportunity to vote for their favorite salsa
3. First-place winners will be announced, and prizes awarded
 - a. People Choice Award will be announced post-event (following week)
4. All results are final and binding

Waiver/Disclaimer

1. In consideration for the right to participate in the "Casa Grande Salsa Challenge", the participant agrees to indemnify and hold harmless the City of Casa Grande, its promoters, sponsors, property owners and anyone else connected to this event from and against all liability of loss that the participant and guests may sustain or incur as a result of claims, demands, or judgments from all participants involved.
2. The City of Casa Grande reserves the right to disqualify any participant for violation of these rules.

For More Information:

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Mail or drop off entry form to:

City of Casa Grande
404 E. Florence Blvd.
Casa Grande, AZ 85122